

REMARKS/ARGUMENTS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 1-5 and 7-9 are pending in this application. Claims 1, 4, 5 and 7 are clarified by this amendment. No new matter is added.

Further, this amendment is submitted in accordance with 37 C.F.R. §1.116, which after final rejection permits entering of amendments canceling claims, complying with any requirement of form expressly set forth in a previous Office Action, or presenting rejected claims in better form for consideration on appeal. This amendment places the claims in condition for allowance, and does not raise new issues requiring further consideration and/or search. Therefore, it is respectfully requested that this amendment be entered under 37 C.F.R. §1.116.

In the outstanding Office Action, Claims 1, 4, 5 and 7 were rejected under 35 U.S.C. §102(e) as being anticipated by U.S. 2003/0069881 (Huttunen); and Claims 2, 3, 8 and 9 were rejected under 35 U.S.C. §103(a) as being unpatentable over Huttunen in view of U.S. 6,486,890 (Harada).

A personal interview was conducted with Examiner Samir Termanini on February 1, 2010, to discuss the independent claims and the references cited in the Office Action. Applicant thanks the Examiner for his time and comments at the interview. At the interview, clarifying amendments to the independent claims to clarify the blocks of the predetermined content are concurrently displayed on the display screen were discussed. The amendment submitted herewith includes the “concurrent” feature discussed at the interview and noted above.

The Examiner indicated that the “concurrent” feature noted above appears to overcome the art of record. Further, the Examiner indicated that further consideration would

be given in light of a formally filed response including such an amendment. Accordingly, reconsideration of the claims in light of the amendment is respectfully requested.

In accordance with the above, the independent claims (although directed to different statutory classes and/or varying in scope) recite a predetermined content data which is divided into a plurality of blocks to be concurrently displayed on a display screen in a consecutive order. The content data includes positional data for setting a position on the display screen of a subsequent block relative to a position of a previous block, and the positional data includes data that describes the position of the subsequent block on the display screen in terms relative to the position of the previous block on the display screen.

As discussed at the interview, and further to the arguments presented in the Amendment filed on June 23, 2009, it is respectfully submitted the art of record is deficient in disclosing or reasonably suggesting these features.

In particular, Huttunen describes partitioning a document into fragments based on a memory buffer restriction of a device for displaying the fragment.¹ Huttunen also describes a link 352 to a previous fragment and adding the link 352 to a current fragment 222, but the link 352 merely “references the previous sibling element node in the document order.”² Huttunen is silent regarding describing positional data including data that describes a position on a display screen of a subsequent block to be displayed relative to a position on the display screen of a previous block, where the blocks are concurrently displayed in a consecutive order, as recited in the clarified claims.

None of the other cited references overcome the aforementioned deficiencies of Huttunen.

Therefore, for at least the reasons discussed above and at the interview, reconsideration of the clarified claims is respectfully requested, and it is respectfully

¹ Huttunen at paragraph [0060].

² Huttunen, paragraph [0115].

submitted the claims are allowable over the art of record. Therefore, withdrawal of the outstanding rejections is believed to be proper.

Consequently, in view of the present amendment and in light of the above comments, the pending claims are believed to be in condition for allowance. Should the Examiner disagree, the Examiner is encouraged to contact the undersigned to discuss any remaining issue. Otherwise, an early Notice of Allowance is respectfully requested.

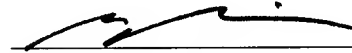
Respectfully submitted,

OBLON, SPIVAK, McCLELLAND,
MAIER & NEUSTADT, L.L.P.

Customer Number

22850

Tel: (703) 413-3000
Fax: (703) 413-2220
(OSMMN)



Bradley D. Lytle
Attorney of Record
Registration No. 40,073

Marc Robinson
Registration No. 59,276